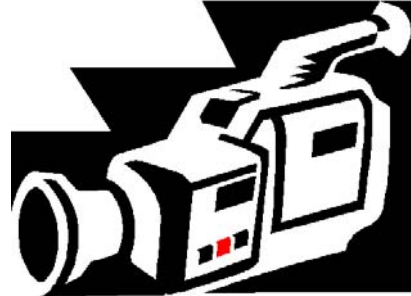


HOW TO WORK EFFECTIVELY **WITH THE MEDIA**

***INSTRUCTOR: CHARLIE POWELL,
PUBLIC INFORMATION OFFICER,
WASHINGTON STATE UNIVERSITY***



- DATE: February 5, 2008
- LOCATION: RED LION TEMPLIN INN – POST FALLS, ID
- TIME: 12:00 p.m. - 5 p.m.
- COST: \$15 (includes snack break)
- COURSE GOAL: *This afternoon course is designed to bring people to understand that our business is the media's business. Its purpose is to educate attendees about a vital aspect of modern fish/wildlife propagation and management that is frequently ignored, discounted or feared...dealing effectively with the media.*
- SPONSORED BY: ICAFS AQUACULTURE COMMITTEE
 - FOR MORE INFO CONTACT: Bryan Grant
(bgrant@idfg.idaho.gov)

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